



International  
Comfort  
Products

**Get Ready for your  
Fall Promotion!**

**CONSUMER FINANCE PROMOTION**



Citi Retail Services

## **Fall Discount on Consumer Financing**

**Fall Promotion Period:**

**September 1 to November 15, 2010**

**with funding end date of December 15, 2010\***

This Fall's consumer financing promotion can help YOU close more sales—so get your customers to enroll today to be eligible for our FALL promotion.

**12 months Deferred Monthly Interest at 4.90% cost to dealer with promotion code\*\***

*(Regular cost to dealer on 12 months Deferred Monthly Interest would be 7.15%, making this a 2.25% savings.)*

**NEW!**

**48 months Custom Payment Plan at 1.0% cost to dealer with promotion code\*\*\***

*(Regular cost to dealer on 48 months Custom Payment Plan would be 3.25%, making this a 2.25% savings.)*

\*Funding paperwork must be submitted to Citi Retail Services by **December 15, 2010** to be eligible for the promotional rates on sales approved from September 1 through November 15, 2010. Otherwise the standard dealer rate will apply.

**No special registration is required for this promotion!** The special promotion code\*\* **MUST** be used on the Citi Retail Services sales slip. *(Dealer MUST be enrolled with Citi Retail Services in order to participate. Allow up to six weeks for the Citi Retail Services enrollment process.)*

**\*\* 12 Months Deferred Monthly Interest – Promotion Code 13941**

**\*\*\* 48 Months Custom Payment Plan – Promotion Code 18912**

*To participate in the ICP financing promotion, Dealer MUST include the model/serial numbers for each sale in the description on the transaction slip. Failure to include the model/serial numbers may result in ICP reversing discount charges back to the dealer.*

You may request that we not send you unsolicited advertisements by fax. Your request must: a) identify the telephone number(s) of the fax machine(s) to which your request relates; and b) be made to us by phone at 1-800-722-5465 or by fax at 1-800-817-2814. If you follow these steps, our failure to comply within 30 days is unlawful unless you subsequently provide express invitation or permission to us, in writing or otherwise, to send unsolicited advertisements to those fax machine(s).



July 16, 2010

www.citiretailservices.com

## PRICING SHEET

Citi Retail Services is sending you this Pricing Sheet for your convenience to provide you the information below in one document. We have not changed any of the pricing from the pricing that is currently in effect.

Available credit plans, discount rates and codes for Citi Retail Services' ICP private label credit program for transactions authorized on or after July 1, 2010.

<u>Credit Plan</u>	<u>APR</u>	<u>Discount Rate (Dealer cost)</u>	<u>Customer's Payment Factor</u>	<u>Plan Code</u>
Regular Revolving	19.50%	0.90%	2.00%	90002
<b>Deferred Monthly Interest (formerly called Same As Cash)</b>				
6 Month Deferred Monthly Interest	19.50%	3.40%	2.00%	13062
12 Month Deferred Monthly Interest	19.50%	7.15%	2.00%	13120
18 Month Deferred Monthly Interest	19.50%	10.15%	2.00%	13182
24 Month Deferred Monthly Interest	19.50%	11.90%	2.00%	13241
<b>Equal Pay Plan (formerly called Free Financing)</b>				
36 Month Equal Pay Plan	N/A	17.90%	1/36 <sup>th</sup>	16360
<b>Custom Payment Plan</b>				
36 Month Custom Payment Plan	11.99%	2.50%	3.32%	18881
48 Month Custom Payment Plan	11.99%	3.25%	2.63%	18923
60 Month Custom Payment Plan	11.99%	6.50%	2.22%	18603

This Pricing Sheet is subject to amendment as provided in the Dealer Agreement.

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